



## FINANCIAL POISE WEBINAR ONE SHEET HOT TOPICS 2020

### ABOUT THIS SERIES

You know that weed has gone mainstream when bright-faced MBAs and JDs euphemize ganja with its scientific name of “cannabis.” Mary Jane will likely become legal throughout the US before consumers fully adopt blockchain-based cryptocurrencies as a means of obscuring their purchases of bud. By then, digital assets that go way beyond cryptocurrencies, such as “coins” and “tokens” (which also reside on blockchain), and which represent unregistered or even registered securities in, say, Thai stick, may diversify a standard G-man’s investment portfolio. Is this the dawning of the Age of Aquarius? Maybe. This webinar series introduces blockchain, cannabis, and digital assets as new realities and opportunities.

As with every Financial Poise Webinar, each episode is delivered in Plain English understandable to you even if you don’t have a background in this area. And, as with every Financial Poise Webinar, each episode brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. Each episode in the series is designed to be viewed independently of the other episodes so that participants will enhance their knowledge of this area whether they attend one, some, or all episodes.

### About Episode #1

#### **Blockchain Basics**

October 8, 2020 at 1:00 PM CST

Blockchain is a very tactile name for a certain assortment of code -- which is credited by some as the gathering place of a revolution in finance (and beyond). Blockchain was created to solve the problem of establishing a stable crypto-currency system that does not rely on banks or central parties to keep the ledger of transactions and accounts. Instead the ledger is distributed among network participants. A single consensus-driven and immutable ledger facilitates rapid settlement of transactions because all parties have the same view of the information. No bank? No custodian? No title company? No trusted



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intermediary? The implications are broad. But what is block and what is chain? And is the thing secure? We offer an introductory discussion.

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### **About Episode #2**

#### **Making Cash with Cannabis**

November 5, 2020 at 1:00 PM CST

How to make cash with cannabis? How to do well with weed? Let us presume our world is all Canadian, where marijuana has been legalized. Then the chief questions are what products (recreational? Medical? pharmaceutical?) might be produced, sold domestically, imported, or exported and what can we discern about the value of market opportunities, apparent or latent, thus far. If we add to our world the US -- where 10 states (or so – the numbers are dynamic) have legalized recreational usage of pot and 33 states (same qualification) have legalized medical use of pot, and many states and the national government continue to impose criminal penalties on the use and trafficking of pot – the picture muddies. How handle payments receipts for a pot business if banks will not accept deposits or provide checking services? How finance production if banks will not lend? How can lenders who, ignoring other risks, want to lend, properly price the credit when federal bankruptcy courts may be closed to borrower entities? And what legislative changes are likely on the federal and state levels? Sure BlackRock is investing in cannabis businesses, but should accredited investors? Is bitcoin a more predictable play?

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### **About Episode #3**

#### **Digital Assets**

December 3, 2020 at 1:00 PM CST

Digital Assets for the purpose of this webinar denote digitally-expressed assets derived from blockchain and Bitcoin, whose shared birth, like that of Romulus and Remus, has been succeeded by a wild kind of growth and elaboration. Will their Rome endure and transform the world? Let's talk digital ledgers, coins, tokens, ICOs, and IEOs.

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